

***Terry Bostick...762-9020***

**Dimensions:**

**1/4 Page**

**4.8" H x 3.8" W**



**Dimensions:**

**1/8 Page**

**2.4" H x 3.8" W**

**Dimensions:**

**1/2 Page**

**4.8" H x 7.75" W**

***Terry Bostick...762-9020***

# Circulation Information

For more than 12 years, the Rita Ranch Flyer and the Vail Business Circular has provided cost effective direct mail advertising for Southeast and Eastside business owners.

Ads run monthly and many owners advertise for multiple months in order to keep their ad running continuously.

For information about advertising in the Rita Ranch Flyer, Vail Business Circular, or Sahuarita Neighbor - contact Terry at (520) 449-3200.

Advertising Cost for Placement in the Circular of Your Choice	RITA RANCH FLYER mailed to over 7,000 homes			VAIL BUSINESS CIRCULAR mailed to over 7,000 homes			SAHUARITA NEIGHBOR mailed to over 7,000 homes		
	Rita Ranch, Civano, Mesquite Ranch			Vail, Corona, New Tucson, Rincon Valley, Rocking K			Homes in the 87629 Zip Code		
	1/8 pg	1/4 pg	1/2 pg	1/8 pg	1/4 pg	1/2 pg	1/8 pg	1/4 pg	1/2 pg
Monthly Cost for 1 Circular	<b>\$55</b>	<b>\$90</b>	<b>\$170</b>	<b>\$55</b>	<b>\$90</b>	<b>\$170</b>	<b>\$55</b>	<b>\$90</b>	<b>\$170</b>
3 Month Placement Cost (Prepaid)	<b>\$165</b>	<b>\$240</b>	<b>\$480</b>	<b>\$165</b>	<b>\$240</b>	<b>\$480</b>	<b>\$165</b>	<b>\$240</b>	<b>\$480</b>

Advertising Cost for Placement in Two Circulares	YOUR CHOICE OF TWO CIRCULARS mailed to over 12,000 homes			Advertising Cost for Placement in Three Circulares	ALL THREE CIRCULARS mailed to over 20,000 homes		
	1/8 pg	1/4 pg	1/2 pg		1/8 pg	1/4 pg	1/2 pg
Monthly Cost for Two Circulares	<b>\$110</b>	<b>\$170</b>	<b>\$320</b>	Monthly Cost for Three Circulares	<b>\$165</b>	<b>\$240</b>	<b>\$480</b>
3 Month Placement Cost in 2 Circulares (Prepaid)	<b>\$330</b>	<b>\$480</b>	<b>\$930</b>	3 Month Placement Cost in 3 Circulares (Prepaid)	<b>\$445</b>	<b>\$729</b>	<b>\$1377</b>

## Design Specifications for Ads

Camera-ready ads are accepted electronically if they meet the following specifications:

FILE FORMATS ACCEPTED:

TIF, JPG, GIF, PSD, and PNG.

PDF is accepted if fonts are included.

RESOLUTION: 300-400 dpi Greyscale

Design services are also offered through:

Computer Philes at (520) 721-5776

